BULLPHISH ID

Make Your Employees Your Biggest Cybersecurity Asset

The #1 cause of cybersecurity incidents at any business is the same: human error. Employees receive a flood of email messages each day, and any staff member— from intern to CEO—could be the target of a phishing attack that results in a costly cybersecurity incident. The attacks are growing more and more sophisticated and even the most effective email security tools are not 100% foolproof. This makes employees an important layer of defense between cybercrime and your organization.

Security awareness and anti-phishing training educates and empowers your employees and helps secure your organization.

90%
of security breaches are caused by human error

The importance of conducting regular, ongoing security awareness training that keeps up with the latest threats cannot be overstated. The goal is to have savvy, vigilant employees who recognize and avoid potential security threats and practice safe online behavior. Having a well-trained staff—whether they work in the office, on the road or from home—enhances your company's cybersecurity posture, fulfills compliance requirements and reduces the likelihood of a devastating cyberattack.

Security awareness training reduces your risk of experiencing a cyberattack by up to
70%

BULLPHISH ID MAKES TRAINING EASY

- Simple setup and campaign deployment
- Integration with Microsoft 365 and Google Workspace for seamless group and user management
- Engaging video training in 8 languages
- Timely and relevant phishing kits
- Library of customizable templates
- Upload your own training content & use our platform to deliver it

BULLPHISH ID

Your employees are your first and primary line of defense against cyberattacks and online fraud. BullPhish ID helps you equip them with the knowledge and skills they need to protect both themselves and your business from costly cyberattacks.

Simulated Phishing Attacks | Security Awareness & Compliance Training

EASY CAMPAIGN MANAGEMENT

Create, import and edit target employee groups for phishing and training campaigns. Run different campaigns for multiple groups and schedule campaigns to be sent out at random times to prevent employees from warning each other. Schedule campaigns ahead of time and they'll run automatically at the times designated by you.

CUSTOMIZABLE TO YOUR NEEDS

Customize your phishing email content to align with the needs of your organization and specific employee groups, tailoring emails to the threat types they are likely to experience. Use our pre-loaded email templates or create your own emails from a blank template. Increase your training campaign effectiveness by customizing sending domains to make it appear as if training emails come from your own domain.

ENGAGING TRAINING

It isn't always disgruntled workers and corporate spies that are a threat. It's often the non-malicious, uninformed employee. Our easy-to-understand, short and visually engaging training videos end with an online quiz to verify the employee's retention of the training content.

ALWAYS ON TOP OF THREAT TRENDS

With ever-evolving cyberthreats, it's important that your employees are exposed to the latest traps set by criminals. We regularly update our phishing kits and training courses to cover the most up-to-date phishing scams, so your employees are ready when real threats arrive.

MEASURE AND TRACK

Your monthly and quarterly campaign reports include the employee phishing exercise and training campaign results, helping you assess the overall cybersecurity posture of your organization and identify employees who exhibit risky online behavior and need additional training.

ENSURE COMPLIANCE

Many organizations are subject to various government regulations, with new cybersecurity, data-handling and privacy laws coming out all the time. Stay on top of your compliance requirements with our robust selection of compliance training courses that include HIPAA, GDPR, PCI-DSS, NIST 800-171 and more.